

# 2023 Project Grant Guidelines

## **About**

Project grants provide funding for arts, cultural and heritage projects that serve residents and visitors in Bellevue, Washington. We encourage innovative projects by artists, individuals, and communities that fill cultural gaps and inspire new forms of creative participation.

Applicants can request two levels of funding, \$1,000 and \$2,000. Non-profit organizations applying for a Project Grant may request up to \$3,000. Projects must take place in 2023.

# **Add-on Grant Opportunity**

While applying for a Project Grant, applicants can choose to apply for an additional \$1,000 add-on, the **BelRed Arts District bonus grant**. This opportunity aims to incentivize the activation of and work to bring the BelRed Arts District to life.

# **Apply Online**

All application submissions are managed online through SurveyMonkey Apply. bellevuearts.smapply.io

This program is administered by the City of Bellevue Arts & Culture Program.

Please direct all questions to: Manette Stamm, Arts Program Assistant (425) 452-4064 mstamm@bellevuewa.gov

## **Deadlines**

**Application Opens:** Aug. 16, 2022

**Application Due:** Oct. 3, 2022



# **Program Overview**

Project Grants provide funding to support artistic, cultural and heritage projects that have the potential to fill cultural gaps and inspire longtime Bellevue residents and visitors in new and exciting ways.

#### **Grant Request**

Eligible applicants can request one of two levels of funding. Funding is only available for one year and cannot be carried into 2024. Depending on the amount of available funding and the number of applicants in a year, not all applications may be funded. Applicants are encouraged to find a variety of funding sources for their proposed project, especially if the project requires more than what is available through this grant.

The levels of funding that can be requested are:

- **\$1,000**
- **\$2,000**
- \$3,000 (non-profit applicants only)

Payment will be made at the end of the project. Depending on circumstances and city policy, exceptions may be made for receiving up to half of the award once work has begun.

## Public Funding = Public Benefit

Washington law requires that individuals or organizations who receive public funding must provide a public benefit. Examples of public benefits are:

- Free or reduced-fare tickets to public performances, exhibitions, workshops, screenings, or readings
- Accommodating services that expand access to arts and culture to underrepresented groups
- Free, electronically accessible materials, including literary publications, audio, or video recordings.

# **Eligibility**

## Who May Apply?

- Individuals or groups who are the primary generators of the project.
- Individuals must be 18 years of age or older and have a Social Security Number, Tax ID or an EIN.
- Projects must be publicly accessible, serve Bellevue residents, and involve at least one artist or cultural practitioner.
- Applicants who received Special Project Grants in prior years may apply to this program and may apply again with the same or different projects in future years.

## Who May Not Apply?

 Applicants who receive EAP funding or direct project funding from the Bellevue City Council in the same year

# **Application Process**

Applications are reviewed on a competitive basis according to the eligibility and review criteria (see the following pages). Incomplete applications submitted after the deadline may not be reviewed.

## How to apply and what to expect

- 1. Create a SurveyMonkey Apply account if you or your organization does not have one already. All steps and application materials, including uploads, are collected through SurveyMonkey Apply\*.
- 2. Application opens on Aug. 16, 2022. If desired, applicants can request a PDF copy of the application when the program opens and begin applying.
- 3. Complete the **Eligibility Checklist**. If eligible, you will be moved into the application stage.
- 4. Prepare the following materials to attach to your application:
  - ▶ 2 Work Samples. This could include images or brochures from past projects.
  - ► Estimated Project Budget.
- 5. **Complete your application online** by the Oct 3, 2022 deadline.
- 6. Award announcements will be made by Dec. 31, 2022. Applicants must accept awards and agree to the award requirements (see the following pages) by the Oct. 3, 2022 deadline.
- 7. When the project is complete, applicants can receive funding by submitting a **Post-Grant Report**. This is required to ensure you have conducted your project that the Bellevue City Council agreed to support. Reports are due by Nov. 30, 2022 and payment is sent via a check in the mail. Applicants can expect payment roughly a month after submitting a report.

\*If you do not have a computer or internet access, please get in touch with the program administrator.

## **Program Contact**

This funding program is administered by the City of Bellevue Arts Program. Please direct any questions to:

Manette Stamm, Arts Program Analyst (425) 452-4064 mstamm@bellevuewa.gov

## Add-on grant opportunity

#### **BelRed Arts District**

While applying for a Project Grant, applicants can choose to apply for an additional addon grant, the **BelRed Arts District bonus grant**. This opportunity aims to incentivize the activation of and work to bring the BelRed Arts District to life. This add-on is a set \$1,000 award given to compelling applicants whos projects will take place in the BelRed Neighborhood and who address additional questions in their application process.

This add-on can be applied for in future years, even if the applicant is awarded the opportunity for 2023. If you bring a successful project that helps raise awareness to the BelRed Arts District or activates a space in the district, the Allocations Committee that reviews projects may want to fund the project again.

To learn more about the BelRed Arts District, please visit the below website. If you have questions or want to run your idea by staff, please do not hesitate to reach out to the grants program administrator.

Learn more about the BelRed Arts District

# Where to apply

The City of Bellevue uses SurveyMonkey Apply to collect all application materials. <u>bellevuearts.smapply.io</u>

Detailed instructions on how to use the portal are included on the city's Arts and Culture Grants webpage. <u>bellevuewa.gov/artsgrants</u>

# **Application Timeline**

July 12, 2022	Guidelines published
Aug. 16	Online Application portal opens
Oct. 3	Applications due at 11:59 p.m.
Oct. 5-28	Allocation Committee review
Nov. 1	Arts Commission review
Nov./Dec.	City Council review
Dec. 31	Awards announced
Jan. 10, 2023	Award acceptance due by 11:59 p.m.
Nov 30	Post-Grant Report due by 11:59 p.m. Applicants may also accept 2024 awards instead of applying again.

The City reserves the right to change this timeline.

## **Evaluation** criteria

Funding amounts are determined by recommendations of an Allocations Committee, endorsement by the Arts Commission, and then approved by Bellevue City Council. Applications are reviewed on a competitive basis according to the overall purpose of the program and the criteria for eligible organizations.

#### **Artistic Innovation**

- Quality and promise of the proposed arts, cultural, and heritage project to meet the cultural needs of an audience and constituent group.
- Innovative approach to foster creative and civic participation by Bellevue's diverse residents and visitors, particularly underserved people and communities.
- Fills a gap in art, cultural, or heritage offerings and opportunities not regularly available to Bellevue residents and visitors.

#### **Public Access and Benefit**

- Quality and extent of public benefits offered to Bellevue residents and visitors.
- One or more compelling, feasible public events in Bellevue are clearly described.

## **Project Feasibility**

- Demonstrated experience of project leaders to accomplish the scope and scale of the project.
- Evidence of thoughtful planning, including clearly articulated goals and processes for evaluation.
- Realistic budget and timeline.

## **Award Requirements**

Artists and organizations receiving funds must comply with the requirements stated below.

## Acknowledgment

Organizations receiving funding from the City of Bellevue must acknowledge the support, at a minimum, in printed programs, or if programs are not appropriate, in signage visible to the public and digital media dedicated to the funded activities. The visibility recipient organizations provide helps our ability to maintain and raise funding levels and to keep Bellevue residents informed on how their tax dollars are supporting the arts in their community. The program administrator will provide logos to include in your award acknowledgment.

#### Scope of Work

Recipients acknowledge that this application serves as a scope of work detailing how the funds will be used.

#### **On-Site Reviews**

The Arts Commission may request up to two tickets for an event to conduct an on-site review and organizational evaluation. If such tickets are requested, City staff will provide ample notice to organizations.

#### **Public Benefit**

Grant recipients understand that at least one program, event, or service each year must be open to the public (in-person or virtual) to fulfill the gift of public funds requirement in WA state. See previous pages for more details about public benefits.

## **Final Report**

Submitting a final report near the end of the year will be necessary to receive funding. The form is available online through the grant portal.



The City of Bellevue gratefully acknowledges support for this funding program by 4Culture and the King County Hotel Lodging Tax.